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# Don't Lose Your Website

## *Invest in MySQL Online Backup*

A website is often one of the most important components of any business. From the sole proprietor, to the Fortune 500 company, a website acts like an online storefront, helping define the business, develop and strengthen customer relationships. An ecommerce site may even provide a large portion of a business's profits. In fact, some businesses exist entirely online and make all of their money from web purchases, donations, or ad revenue.

MySQL is one of the most popular open source database management systems for websites (even Wikipedia and Facebook use MySQL). This means that in order to protect your website, you need to protect your MySQL database.

Despite this seemingly obvious fact, many businesses do not [perform MySQL online backups](#).

Not [backing up a MySQL database](#) puts a company's website (and any other files stored on the database) at a significant risk. If something happens to the database, the website could crash with no way to restore it.

Think about what it would mean if your website went down for one day, two days, or even a whole week. How many potential visitors would you lose? How much potential money?

How long would it take to rebuild your website from scratch? Think about the web designer you'd have to hire, all the content you'd have to rewrite, all the stock art you'd have to purchase, etc...

You don't have to go down that road. It's extremely easy to perform a MySQL online backup and keep your website completely protected. TAPNET offers [unlimited online storage starting at just \\$1.75 a month](#). This means you can [securely store your entire MySQL database](#) on an offsite server. If anything ever happens to your database, you can retrieve all of your files and have your website back up in only minutes with little to no interruption of your services.

If you value your website, protect your MySQL database by investing in a MySQL online backup.

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